

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 09/17/12 - 10/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 09/05/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 21	KVVU	09/19/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 23	KVVU	09/19/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 33	KVVU	09/23/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
N 37	KVVU	09/17/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$585.00			
N 38	KVVU	09/17/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$600.00			
N 39	KVVU	09/24/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$600.00			
N 40	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$325.00			
Totals											381	\$178,255.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	147	\$65,130.00	\$55,360.50
10/01/12 -10/21/12	234	\$113,125.00	\$96,156.25
Totals	381	\$178,255.00	\$151,516.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.56

REP: TO ROSE
FR NIKKI
OK'D M1-M3
SEE LINES 51-54
TOTAL SAME
PLS CNF THANKS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S	500P-530P	30		\$345.00	9/24	9/28	0		M,TH-F	0
PROGRAM : NEWS											
RA35-64 : 1.4											
ORD COM1 : REVISED START DATE AND BLACK OUT DATES											
CREDIT TAKEN FOR 5 SPOT(S) MISSED SEP24											
23	S	530P-600P	30		\$365.00	9/24	9/28	0		M,TH-F	0
PROGRAM : NEWS											
RA35-64 : 1.6											
ORD COM1 : REVISED START DATE AND BLACK OUT DATES											
CREDIT TAKEN FOR 5 SPOT(S) MISSED SEP24											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.56

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	S		800A-900A	30		\$175.00	9/23	9/30	0		SUN	0
PROGRAM : NEWS												
RA35-64 : 0.8												
51	A		500P-530P	30		\$585.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS												
RA35-64 : 0.8												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-33 FOR 1 SPOT/WK												
52	A		530P-600P	30		\$600.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS												
RA35-64 : 0.8												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 51-54												
53	A		530P-600P	30		\$600.00	9/24	9/28	2		M-F	2
PROGRAM : NEWS												
RA35-64 : 0.8												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 51-54												
54	A		800A-900A	1		\$325.00	9/23	9/23	1		SUN	1
PROGRAM : FOX NEWS SUN												
RA35-64 : 0.8												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 51-54												
46	S		500P-530P	30		\$345.00	9/19	9/21	0		W-F	0
PROGRAM : NEWS												
RA35-64 : 1.4												
ORD COM1 : REVISED START DATE												
CREDIT TAKEN FOR 5 SPOT(S) MISSED SEP19												
47	S		530P-600P	30		\$365.00	9/19	9/21	0		W-F	0
PROGRAM : NEWS												
RA35-64 : 1.6												
ORD COM1 : REVISED START DATE												
CREDIT TAKEN FOR 5 SPOT(S) MISSED SEP19												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 REP HEADLINE# 6236643 TRF# 485717
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 SEP5/12 13.56
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#21	MISSED:M,TH-F/500P-530P				SEP24(5/WK)		30S	\$345.00	(AUG30/12)	
		BUY#46	W-F/500P-530P				SEP19(5/WK)		30S	\$345.00		
			OFFER: NONE									
			CMT:RATE FOR SAME TP \$585. PLS ADVISE.									

M2	OK'D	BUY#23	MISSED:M,TH-F/530P-600P				SEP24(5/WK)		30S	\$365.00	(AUG30/12)	
		BUY#47	W-F/530P-600P				SEP19(5/WK)		30S	\$365.00		
			OFFER: NONE									
			CMT:RATE FOR SAME TP \$600. PLS ADVISE.									

M3	OK'D	BUY#33	MISSED:SUN/800A-900A				SEP23 SEP30		30S	\$175.00	(SEP5/12)	
			OFFER:M-F/500P-530P				SEP17(5/WK)		30S	\$585.00	PLS ADVISE.	
			& M-F/530P-600P				SEP17(5/WK)		30S	\$600.00		
			& M-F/530P-600P				SEP24(2/WK)		30S	\$600.00		
			& SUN/800A-900A				SEP23		1S	\$325.00		
			CMT:RATE FOR SAME TP \$300. PLS ADVISE.									

SEP/12 65130.00 OCT/12 113125.00
 CONTRACT TOTAL 178255.00
 TOTAL SPOTS 381

MARKET TOTALS \$990,305 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



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<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 09/17/12 - 10/21/12		<u>Estimate #</u>
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 07/17/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/19/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--WTF--				5	\$325.00			
	Week:	09/24/12	09/30/12	M--TF--				5	\$325.00			
N 2	KVVU	10/01/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	15	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$380.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$380.00			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$380.00			
N 3	KVVU	09/19/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--WTF--				5	\$650.00			
	Week:	09/24/12	09/30/12	M--TF--				5	\$650.00			
N 4	KVVU	10/01/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	15	\$10,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$675.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$675.00			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$675.00			
N 5	KVVU	09/19/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--WTF--				5	\$575.00			
	Week:	09/24/12	09/30/12	M--TF--				5	\$575.00			
N 6	KVVU	10/01/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	15	\$9,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$625.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$625.00			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$625.00			
N 7	KVVU	09/19/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	10	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--WTF--				5	\$215.00			
	Week:	09/24/12	09/30/12	M--TF--				5	\$215.00			
N 8	KVVU	10/01/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485717 /	06236643

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/21/12	REPUB JEWISH COAL	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Jewish Coalit	07/17/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																						
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
Week: 10/01/12	10/07/12	MTWTF--	5	\$250.00																														
Week: 10/08/12	10/14/12	MTWTF--	5	\$250.00																														
Week: 10/15/12	10/21/12	MTWTF--	5	\$250.00																														
N 9	KVVU	09/19/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	10	\$1,850.00																						
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Week: 09/17/12	09/23/12	--WTF--	5	\$185.00																														
Week: 09/24/12	09/30/12	M--TF--	5	\$185.00																														
N 10	KVVU	10/01/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	15	\$2,775.00																						
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N 11	KVVU	09/19/12	09/28/12	Better	M-F 11a-12p		:30			NM	10	\$1,450.00																						
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N 12	KVVU	10/01/12	10/19/12	Better	M-F 11a-12p		:30			NM	15	\$2,250.00																						
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Week: 10/15/12	10/21/12	MTWTF--	5	\$150.00																														
N 13	KVVU	09/19/12	09/28/12	Katie	2-3p		:30			NM	8	\$1,480.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>4</td><td>\$185.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>4</td><td>\$185.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/17/12	09/23/12	--WTF--	4	\$185.00	Week: 09/24/12	09/30/12	M--TF--	4	\$185.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
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Week: 09/24/12	09/30/12	M--TF--	4	\$185.00																														
N 14	KVVU	10/01/12	10/12/12	Katie	2-3p		:30			NM	8	\$1,800.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td>4</td><td>\$225.00</td></tr><tr><td>Week: 10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>4</td><td>\$225.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/01/12	10/07/12	MTWTF--	4	\$225.00	Week: 10/08/12	10/14/12	MTWTF--	4	\$225.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
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Week: 10/08/12	10/14/12	MTWTF--	4	\$225.00																														
N 15	KVVU	10/08/12	10/12/12	Katie	2-3p		:30			NM	5	\$1,125.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>5</td><td>\$225.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/08/12	10/14/12	MTWTF--	5	\$225.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
Week: 10/08/12	10/14/12	MTWTF--	5	\$225.00																														
N 16	KVVU	09/19/12	09/28/12	Anderson	3-4p		:30			NM	10	\$1,850.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$185.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>5</td><td>\$185.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$185.00	Week: 09/24/12	09/30/12	M--TF--	5	\$185.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
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Week: 09/24/12	09/30/12	M--TF--	5	\$185.00																														
N 17	KVVU	10/01/12	10/05/12	Anderson	3-4p		:30			NM	4	\$1,100.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td>4</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/01/12	10/07/12	MTWTF--	4	\$275.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
Week: 10/01/12	10/07/12	MTWTF--	4	\$275.00																														
N 18	KVVU	10/08/12	10/19/12	Anderson	3-4p		:30			NM	10	\$2,750.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/08/12	10/14/12	MTWTF--	5	\$275.00	Week: 10/15/12	10/21/12	MTWTF--	5	\$275.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
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Week: 10/15/12	10/21/12	MTWTF--	5	\$275.00																														
N 19	KVVU	09/19/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	10	\$2,000.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>5</td><td>\$200.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$200.00	Week: 09/24/12	09/30/12	M--TF--	5	\$200.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														
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Week: 09/24/12	09/30/12	M--TF--	5	\$200.00																														
N 20	KVVU	10/01/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	15	\$4,125.00																						
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																	
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																														

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485717 /	06236643

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/21/12	REPUB JEWISH COALIT	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Jewish Coalit	07/17/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																				
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Week:		10/15/12	10/21/12	MTWTF--				5	\$275.00																																																							
N 21	KVVU	09/19/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	10	\$3,450.00																																																				
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Week:		09/24/12	09/30/12	M--TF--				5	\$345.00																																																							
N 22	KVVU	10/01/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	15	\$8,250.00																																																				
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Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00																																																							
N 23	KVVU	09/19/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	10	\$3,650.00																																																				
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N 24	KVVU	10/01/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	15	\$8,250.00																																																				
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N 25	KVVU	09/19/12	09/28/12	MORE Access	630-7pm		:30			NM	20	\$5,500.00																																																				
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N 26	KVVU	10/01/12	10/19/12	MORE Access	630-7pm		:30			NM	30	\$10,500.00																																																				
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Week:		10/15/12	10/21/12	MTWTF--				10	\$350.00																																																							
N 27	KVVU	09/19/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	10	\$13,250.00																																																				
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,325.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>M--TF--</td><td></td><td></td><td></td><td>5</td><td>\$1,325.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	--WTF--				5	\$1,325.00				Week:		09/24/12	09/30/12	M--TF--				5	\$1,325.00																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/17/12	09/23/12	--WTF--				5	\$1,325.00																																																							
Week:		09/24/12	09/30/12	M--TF--				5	\$1,325.00																																																							
N 28	KVVU	10/01/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	15	\$19,875.00																																																				
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,325.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,325.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,325.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	MTWTF--				5	\$1,325.00				Week:		10/08/12	10/14/12	MTWTF--				5	\$1,325.00				Week:		10/15/12	10/21/12	MTWTF--				5	\$1,325.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,325.00																																																							
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,325.00																																																							
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,325.00																																																							
N 29	KVVU	09/19/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	10	\$8,000.00																																																				
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td></td><td></td><td></td><td>5</td><td>\$800.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>M--TF--</td><td></td><td></td><td></td><td>5</td><td>\$800.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	--WTF--				5	\$800.00				Week:		09/24/12	09/30/12	M--TF--				5	\$800.00																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/17/12	09/23/12	--WTF--				5	\$800.00																																																							
Week:		09/24/12	09/30/12	M--TF--				5	\$800.00																																																							
N 30	KVVU	10/01/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	15	\$12,375.00																																																				
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$825.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$825.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$825.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	MTWTF--				5	\$825.00				Week:		10/08/12	10/14/12	MTWTF--				5	\$825.00				Week:		10/15/12	10/21/12	MTWTF--				5	\$825.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		10/01/12	10/07/12	MTWTF--				5	\$825.00																																																							
Week:		10/08/12	10/14/12	MTWTF--				5	\$825.00																																																							
Week:		10/15/12	10/21/12	MTWTF--				5	\$825.00																																																							
N 31	KVVU	09/22/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	4	\$2,800.00																																																				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485717 /	06236643

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/21/12	REPUB JEWISH COALIT	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Jewish Coalit	07/17/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-----2-</td><td>2</td><td>\$700.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/24/12</td><td>09/30/12</td><td>-----2-</td><td>2</td><td>\$700.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-----2-	2	\$700.00								Week:	09/24/12	09/30/12	-----2-	2	\$700.00																				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	09/17/12	09/23/12	-----2-	2	\$700.00																																																											
Week:	09/24/12	09/30/12	-----2-	2	\$700.00																																																											
N 32	KVVU	10/06/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	6	\$4,800.00																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/01/12</td><td>10/07/12</td><td>-----2-</td><td>2</td><td>\$800.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----2-</td><td>2</td><td>\$800.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----2-</td><td>2</td><td>\$800.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/01/12	10/07/12	-----2-	2	\$800.00								Week:	10/08/12	10/14/12	-----2-	2	\$800.00								Week:	10/15/12	10/21/12	-----2-	2	\$800.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	10/01/12	10/07/12	-----2-	2	\$800.00																																																											
Week:	10/08/12	10/14/12	-----2-	2	\$800.00																																																											
Week:	10/15/12	10/21/12	-----2-	2	\$800.00																																																											
N 33	KVVU	09/23/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$350.00																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-----1	1	\$175.00								Week:	09/24/12	09/30/12	-----1	1	\$175.00																				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	09/17/12	09/23/12	-----1	1	\$175.00																																																											
Week:	09/24/12	09/30/12	-----1	1	\$175.00																																																											
N 34	KVVU	10/07/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$975.00																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$325.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$325.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$325.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/01/12	10/07/12	-----1	1	\$325.00								Week:	10/08/12	10/14/12	-----1	1	\$325.00								Week:	10/15/12	10/21/12	-----1	1	\$325.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	10/01/12	10/07/12	-----1	1	\$325.00																																																											
Week:	10/08/12	10/14/12	-----1	1	\$325.00																																																											
Week:	10/15/12	10/21/12	-----1	1	\$325.00																																																											
N 35	KVVU	09/23/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$925.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$925.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-----1	1	\$925.00								Week:	09/24/12	09/30/12	-----1	1	\$925.00																				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	09/17/12	09/23/12	-----1	1	\$925.00																																																											
Week:	09/24/12	09/30/12	-----1	1	\$925.00																																																											
N 36	KVVU	10/07/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	3	\$3,225.00																																																				
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$1,075.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$1,075.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$1,075.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/01/12	10/07/12	-----1	1	\$1,075.00								Week:	10/08/12	10/14/12	-----1	1	\$1,075.00								Week:	10/15/12	10/21/12	-----1	1	\$1,075.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
Week:	10/01/12	10/07/12	-----1	1	\$1,075.00																																																											
Week:	10/08/12	10/14/12	-----1	1	\$1,075.00																																																											
Week:	10/15/12	10/21/12	-----1	1	\$1,075.00																																																											
Totals											390	\$178,255.00																																																				

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	156	\$65,130.00	\$55,360.50
10/01/12 -10/21/12	234	\$113,125.00	\$96,156.25
Totals	390	\$178,255.00	\$151,516.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 13.09

REP: **REVISION**
START DATE 9/19
NO SPOTS TO RUN ON 9/25 AND 9/26

TOTAL SAME
PLS CNF THANKS
NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
REPUBLICAN JEWISH COALITION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		500A-600A	30		\$325.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
3	*		600A-700A	30		\$650.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 2.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
5	*		700A-900A	30		\$575.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 2.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 13.09

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	*		900A-1000A	30		\$215.00	9/24	9/28	5		M,TH-F	5
PROGRAM : MORE												
RA35-64 : 1.3												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
9	*		1000A-1100A	30		\$185.00	9/24	9/28	5		M,TH-F	5
PROGRAM : DR OZ												
RA35-64 : 0.6												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
11	*		1100A-1200N	30		\$145.00	9/24	9/28	5		M,TH-F	5
PROGRAM : BETTER												
RA35-64 : 0.5												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
13	*		200P-300P	30		\$185.00	9/24	9/28	4		M,TH-F	4
PROGRAM : KATIE CURIC												
RA35-64 : 0.8												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
16	*		300P-400P	30		\$185.00	9/24	9/28	5		M,TH-F	5
PROGRAM : ANDERSON COOPER												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
19	*		400P-500P	30		\$200.00	9/24	9/28	5		M,TH-F	5
PROGRAM : DR OZ												
RA35-64 : 1.5												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
21	*		500P-530P	30		\$345.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 1.4												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
23	*		530P-600P	30		\$365.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 1.6												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 13.09

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	*		600P-700P	30		\$275.00	9/24	9/28	10		M,TH-F	10
PROGRAM : MORE												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
27	*		1000P-1100P	30		\$1,325.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 3.5												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
29	*		1100P-1130P	30		\$800.00	9/24	9/28	5		M,TH-F	5
PROGRAM : NEWS												
RA35-64 : 2.0												
ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
37	A		500A-600A	30		\$325.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE												
38	A		600A-700A	30		\$650.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 2.0												
ORD COM1 : REVISED START DATE												
39	A		700A-900A	30		\$575.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 2.0												
ORD COM1 : REVISED START DATE												
40	A		900A-1000A	30		\$215.00	9/19	9/21	5		W-F	5
PROGRAM : MORE												
RA35-64 : 1.3												
ORD COM1 : REVISED START DATE												
41	A		1000A-1100A	30		\$185.00	9/19	9/21	5		W-F	5
PROGRAM : DR OZ												
RA35-64 : 0.6												
ORD COM1 : REVISED START DATE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 13.09

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		1100A-1200N	30		\$145.00	9/19	9/21	5		W-F	5
PROGRAM : BETTER												
RA35-64 : 0.5												
ORD COM1 : REVISED START DATE												
43	A		200P-300P	30		\$185.00	9/19	9/21	4		W-F	4
PROGRAM : KATIE CURIC												
RA35-64 : 0.8												
ORD COM1 : REVISED START DATE												
44	A		300P-400P	30		\$185.00	9/19	9/21	5		W-F	5
PROGRAM : ANDERSON COOPER												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE												
45	A		400P-500P	30		\$200.00	9/19	9/21	5		W-F	5
PROGRAM : DR OZ												
RA35-64 : 1.5												
ORD COM1 : REVISED START DATE												
46	A		500P-530P	30		\$345.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 1.4												
ORD COM1 : REVISED START DATE												
47	A		530P-600P	30		\$365.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 1.6												
ORD COM1 : REVISED START DATE												
48	A		600P-700P	30		\$275.00	9/19	9/21	10		W-F	10
PROGRAM : MORE												
RA35-64 : 1.0												
ORD COM1 : REVISED START DATE												
49	A		1000P-1100P	30		\$1,325.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS												
RA35-64 : 3.5												
ORD COM1 : REVISED START DATE												

REP HEADLINE# 6236643 TRF# 485717
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 13.09
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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50	A		1100P-1130P	30		\$800.00	9/19	9/21	5		W-F	5
PROGRAM : NEWS RA35-64 : 2.0 ORD COM1 : REVISED START DATE												

SEP/12 65130.00 OCT/12 113125.00
 CONTRACT TOTAL 178255.00
 TOTAL SPOTS 390

MARKET TOTALS \$990,305 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUL16/12 15.1
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL16/12 15.15

REPUBLICAN JEWISH COALITION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$325.00	9/17	9/28	5		M-F	10
PROGRAM : NEWS												
RA35-64 : 1.0												
2			500A-600A	30		\$380.00	10/1	10/19	5		M-F	15
PROGRAM : NEWS												
RA35-64 : 1.0												
3			600A-700A	30		\$650.00	9/17	9/28	5		M-F	10
PROGRAM : NEWS												
RA35-64 : 2.0												
4			600A-700A	30		\$675.00	10/1	10/19	5		M-F	15
PROGRAM : NEWS												
RA35-64 : 2.0												

JUL16/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A PROGRAM : NEWS RA35-64 : 2.0	30		\$575.00	9/17	9/28	5		M-F	10
6			700A-900A PROGRAM : NEWS RA35-64 : 2.0	30		\$625.00	10/1	10/19	5		M-F	15
7			900A-1000A PROGRAM : MORE RA35-64 : 1.3	30		\$215.00	9/17	9/28	5		M-F	10
8			900A-1000A PROGRAM : MORE RA35-64 : 1.3	30		\$250.00	10/1	10/19	5		M-F	15
9			1000A-1100A PROGRAM : DR OZ RA35-64 : 0.6	30		\$185.00	9/17	9/28	5		M-F	10
10			1000A-1100A PROGRAM : DR OZ RA35-64 : 0.6	30		\$185.00	10/1	10/19	5		M-F	15
11			1100A-1200N PROGRAM : BETTER RA35-64 : 0.5	30		\$145.00	9/17	9/28	5		M-F	10
12			1100A-1200N PROGRAM : BETTER RA35-64 : 0.5	30		\$150.00	10/1	10/19	5		M-F	15
13			200P-300P PROGRAM : KATIE CURIC RA35-64 : 0.8	30		\$185.00	9/17	9/28	4		M-F	8
14			200P-300P PROGRAM : KATIE CURIC RA35-64 : 0.8	30		\$225.00	10/1	10/12	4		M-F	8

JUL16/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			200P-300P PROGRAM : KATIE CURIC RA35-64 : 0.8	30		\$225.00	10/8	10/12	5		M-F	5
16			300P-400P PROGRAM : ANDERSON COOPER RA35-64 : 1.0	30		\$185.00	9/17	9/28	5		M-F	10
17			300P-400P PROGRAM : ANDERSON COOPER RA35-64 : 1.0	30		\$275.00	10/1	10/5	4		M-F	4
18			300P-400P PROGRAM : ANDERSON COOPER RA35-64 : 1.0	30		\$275.00	10/8	10/19	5		M-F	10
19			400P-500P PROGRAM : DR OZ RA35-64 : 1.5	30		\$200.00	9/17	9/28	5		M-F	10
20			400P-500P PROGRAM : DR OZ RA35-64 : 1.5	30		\$275.00	10/1	10/19	5		M-F	15
21			500P-530P PROGRAM : NEWS RA35-64 : 1.4	30		\$345.00	9/17	9/28	5		M-F	10
22			500P-530P PROGRAM : NEWS RA35-64 : 1.4	30		\$550.00	10/1	10/19	5		M-F	15
23			530P-600P PROGRAM : NEWS RA35-64 : 1.6	30		\$365.00	9/17	9/28	5		M-F	10
24			530P-600P PROGRAM : NEWS RA35-64 : 1.6	30		\$550.00	10/1	10/19	5		M-F	15

REP HEADLINE# 6236643
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL16/12 15
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			600P-700P PROGRAM : MORE RA35-64 : 1.0	30		\$275.00	9/17	9/28	10		M-F	20
26			600P-700P PROGRAM : MORE RA35-64 : 1.0	30		\$350.00	10/1	10/19	10		M-F	30
27			1000P-1100P PROGRAM : NEWS RA35-64 : 3.5	30		\$1,325.00	9/17	9/28	5		M-F	10
28			1000P-1100P PROGRAM : NEWS RA35-64 : 3.5	30		\$1,325.00	10/1	10/19	5		M-F	15
29			1100P-1130P PROGRAM : NEWS RA35-64 : 2.0	30		\$800.00	9/17	9/28	5		M-F	10
30			1100P-1130P PROGRAM : NEWS RA35-64 : 2.0	30		\$825.00	10/1	10/19	5		M-F	15
31			1000P-1100P PROGRAM : NEWS RA35-64 : 2.6	30		\$700.00	9/22	9/29	2		SAT	4
32			1000P-1100P PROGRAM : NEWS RA35-64 : 2.6	30		\$800.00	10/6	10/20	2		SAT	6
33			800A-900A PROGRAM : NEWS RA35-64 : 0.8	30		\$175.00	9/23	9/30	1		SUN	2
34			800A-900A PROGRAM : NEWS RA35-64 : 0.8	30		\$325.00	10/7	10/21	1		SUN	3

HEADLINE# 6236643
* ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL16/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			1000P-1045P	30		\$925.00	9/23	9/30	1		SUN	2
PROGRAM : NEWS												
RA35-64 : 4.0												
36			1000P-1045P	30		\$1,075.00	10/7	10/21	1		SUN	3
PROGRAM : NEWS												
RA35-64 : 4.0												
SEP/12			65130.00	OCT/12		113125.00						
CONTRACT TOTAL												178255.00
TOTAL SPOTS												390

MARKET TOTALS \$990,305 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*